Jano Garcia
Product Design–Engineering

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Form, function, and strategy

I help companies design and build products that perform and scale.

EXPERIENCE

Independent, Product Design–Engineering Consultant and Business Bootstrapping

2024–2025, Remote (for EU and UK)

As a consultant, I provided Design-Engineering services to companies, from early-stage to SaaS B2B scale-ups. As a co-founder of a business ↗, I led service design and execution end-to-end — from strategy to marketing and implementation.

Element, Product Design–Design Systems Lead

2021–2024, Remote (for UK)

As a Senior Product Designer ↗, I led the design of key new features and products and contributed to strategic redesigns of B2B and B2C SaaS products. As a Design Systems Lead ↗, I led the strategic Design Systems efforts across all Element ↗ products and platforms (Web, iOS, Android).

Independent, Product Design–Engineering Consultant

2019–2021, Remote (for EU and US)

Consulted on designing B2B SaaS products ↗, building scalable design systems and robust front-end components to drive user adoption and operational efficiency.

Previously

2008–2018, Remote (for EU) and Local (Spain)

Doist, Web Design–Engineer for Todoist and Twist

Independent, Web Design–Development Consultant

More details on next page.

EDUCATION

Product Design–Engineering
Continuous professional development

Consistently expanding skills through leading resources at the intersection of business, design, and technology. Recent certifications:

Product-led · Product Discovery · Product Analytics
Certifications by Pendo & Mind the Product

Design MBA
Certificate by d.MBA

Professional Scrum Product Owner · PSPO I
Professional Scrum with Kanban · PSK I
Certifications by Scrum.org™

Agile Project Management Professional
Certificate by Atlassian

Electronic Engineering BEng
EHU · University of the Basque Country

Graduated in 2008 with First Class Honors for a final-year project focused on Web technologies.

EXPERTISE

Product Design

Product strategy. Product management. User experience. Interaction design. Visual design. Cross-platform design (Web, iOS, Android). Accessibility.

Design Systems

Design tokens. Component libraries. Guidelines. Governance. Design tooling. Advanced authoring and management of design systems in Figma.

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Doist, Web Design–Engineer for Todoist and Twist

2014–2018, Remote (for EU)

Led the implementation of projects launched to millions of users across multiple regions for B2B and B2C SaaS products, including Todoist ↗ and Twist ↗.

Built foundational design systems, product sites, blogs, help centers, and email systems. Authored the static front-end frameworks that powered most sites and the email system (millions sent per month).

Independent, Web Design–Development Consultant

2008–2014, Local (Spain)

Co-founded a boutique studio providing consulting, design, and web application development services — both B2C and B2B — for businesses, organizations, startups, and other firms.

Later, as an independent consultant, I provided design and development services for agencies, implementing B2C projects for Fortune 500 brands like Philips and Coca-Cola.

Design–Engineering

Responsive HTML/CSS front-ends. Lightweight JavaScript, React, and Web Components. Static and dynamic sites (MVC frameworks, CMS).

Project Management

Management of planned strategic work (Scrum and dual-track Agile variants such as Shape Up) and unplanned reactive work (Kanban) — from discovery through delivery.

Mentoring

Strengthen the team and support individual growth by mentoring across experience levels — from new hires to senior roles.

AI Integration

Leverage LLMs and generative AI to optimize workflows throughout the product development lifecycle.

LANGUAGES

English

Full professional proficiency.

Spanish

Native.

> Over 10 years working across design, engineering, and strategy to create products that are simple, solid, and intentional.

📍 Spain (Mainland)
Open to global remote work, and hybrid roles within Spain.